

International Conference On Applied Economics (ICOAE 2015)



CONFERENCE PROGRAMME

ICOAE 2015: Kazan, Russia, 2-4 July 2015

Kazan Federal University - Kremlyovskaya, 6/20



**Institute of Management, Economics
and Finance**

Kazan Federal University
Russian Federation



**Department of International
Trade**

Technological Institute of
Western Macedonia
Greece

International Conference On Applied Economics (ICOAE 2015)

Chairs

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Prof. Aspasia Vlachvei, Department of International Trade, Technological Institute of Western Macedonia, Greece

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Prof. Safiullin Lenar N., Institute of Management, Economics and Finance, Kazan Federal University, Russia

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International Conference
On Applied Economics

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CONFERENCE PROGRAMME

THURSDAY 2 JULY

09:00–9:45 **REGISTRATION**

9:45-10:00 **OPENING SESSION** Room 211 (ul. Kremlyovskaya 6/20)

PARALLEL SESSIONS

SESSION 1A: FINANCIAL ECONOMICS- ROOM 201

Session Chair: Prof. Labuschagne C.

10:00-12:00	<p>Relationships between soft commodities, the FTSE/JSE Top 40 Index, and the South African Rand <i>Corlise le Roux – SOUTH AFRICA</i></p>
	<p>Empirical Testing of Real Option in the Real Estate Market <i>Andrejs Čirjevskis, Ernests Tatevosjans -LATVIA</i></p>
	<p>A comparison of Risk Neutral Historic Distribution -, E-GARCH - and GJR-GARCH model generated volatility skews for BRICS Securities Exchange indexes <i>Coenraad Labuschagne, Pierre Venter and Sven von Boetticher-SOUTH AFRICA</i></p>
	<p>Volatility spill-over between the JSE/FTSE indices and the South African Rand <i>Niel Oberholzer, Sven T von Boetticher –SOUTH AFRICA</i></p>
	<p>Estimating the South African Overnight Indexed Swap Curve <i>Trust Jakarasi, Coenraad C.A. Labuschagne, Obeid Mahomed-SOUTH AFRICA</i></p>
	<p>Momentum trading on the Johannesburg Stock Exchange after the Global Financial Crisis <i>Jordy Bolton, Sven T. von Boetticher –SOUTH AFRICA</i></p>
	<p>Univariate GARCH models applied to the JSE/FTSE stock indices <i>Niel Oberholzer, Pierre Venter –SOUTH AFRICA</i></p>

SESSION 1B: MACROECONOMICS,

Session Chair: Prof Kirshin I.A. –ROOM 204

10:00-12:00

Monetary policy's structural credibility and the role of the expected inflation: a Kalman filter investigation <i>Ricardo Ramalhte Moreira –BRAZIL</i>
Money Supply Influencing on Economic Growth-wide Phenomena of AEC Open Region <i>Prasert Chaitip, Kanchana Chokethaworn, Chukiat Chaiboonsri, Monekeo Khounkhalax -THAILAND</i>
Macroeconomics Determinants of Technological Progress in Selected Eurozone Countries <i>Yilmaz Bayar –TURKEY</i>
Index Assessment of Readiness of the Countries of BRICS Group for Information Society <i>Kirshin I.A., Mironova M.D., Pachkova O.V. – RUSSIA</i>
Performing a Bayesian VAR to analyze how monetary policy's credibility is affected and affects over time: the Brazilian experience <i>Ricardo Ramalhte Moreira, Chukiat Chaiboonsri, Prasert Chaitip – BRAZIL THAILAND</i>
Trust and economic growth in modern Russia society <i>Dinara Safina – RUSSIA</i>
Exchange Rate Volatility and Tourist Flows: Evidence from Iceland <i>Agiomirgianakis, G., Serenis, D., Tsounis, N.- GREECE</i>

12:00-12:30

BREAK

PARALLEL SESSIONS

SESSION 2A BUSINESS ECONOMICS-ROOM 201

Session Chair: Prof. Vlachvei A.

12:30-14:30

Business incubators as allied in derucing the transaction costs in Mexican entrepreneurs <i>José G. Vargas-Hernández, Rosa del Sagrario Garcia Magaña-MEXICO</i>
Changes in Marketing Strategies during Recession <i>Notta o., A. Vlachvei - GREECE</i>
Factors affecting the partnership between tour operators and travel agents in Russia <i>Nikolay V. Yevstafyev, Eduard N. Yevstafyev-RUSSIA</i>
Innovation Management in the Light of University-Industry Collaboration in Post-socialist Countries <i>Rita Teller, Asiya F. Validova-RUSSIA</i>
Innovative activity of retail companies as a factor of economic growth <i>Valeeva, Yu S., Sharafutdinova N.S.-RUSSIA</i>
Design of organizational structures of management according to strategy of development of the enterprises <i>Svetlana Mechtcheriakova, Elina Gurianova-RUSSIA</i>
Impact of cooperation on the R&D activities of Brazilian firms <i>Alexandre G. de Sousa, Marcelo J. Braga, Leandro F. F. Meyer -BRAZIL</i>

SESSION 2B: MICROECONOMICS- ROOM 204

Session Chair: Dr. Vatalis K.

12:30-14:30

Research methodology of the tourism and hospitality sector in Republic Tatarstan as transaction type of economic activity <i>Khasanov I.Sh.-RUSSIA</i>
The theory of firm in conditions of heterogeneity of goods and producers <i>Ismagilova G.N., Bagautdinova N.G., Gafurov I.R. -RUSSIA</i>
Forming The Model Of Enterprise Flexible Development <i>Podgornaya A.I., Grudina S.I., Avdonina S.G. -RUSSIA</i>
Investment in Construction and Economic Growth in Greece <i>Savvas Chr.Mavridis, Konstantinos I. Vatalis -GREECE</i>
Formation of Networks as a Form of Business Integration <i>Vladimir Plotnikov, Yulia Vertakova -RUSSIA</i>
The multidimensional markets in conditions heterogeneity of economic systems <i>Safiullin N.Z., Ismagilova G.N., Safiullin L.N.-RUSSIA</i>
Modernization projects in the power industry: performance evaluation <i>Shamil M. Valitov, Marina N. Myznikova, Anastasia A. Bannikova -RUSSIA</i>

14:30-15:30

BREAK**PARALLEL SESSIONS****SESSION 3A: MICROECONOMICS –ROOM 201**

Session Chair: Prof. Mavridis D.

15:30-17:15

Innovation capacity as a factor that affects the competitiveness of software industry Jalisco <i>José G. Vargas-Hernández, Rosa del Sagrario Garcia Magaña-MEXICO</i>
Parameter estimation of the Engel curve using the method of fuzzy regression to assess the level of welfare in the Republic of Tatarstan <i>Aygul Ilshatovna Sabirova, Svetlana Fanilevna Khasanova-RUSSIA</i>
Innovation clusters in the Russian economy: economic essence, concepts, approaches <i>Ildar Ablaev – RUSSIA</i>
Innovative potential as a framework of innovative strategy for enterprise development <i>Shamil M. Valitov, Almaz Kh. Khakimov-RUSSIA</i>
Products and markets - The activities of the imperial guilds of Constantinople <i>Dimitrios G. Mavridis, Konstantinos I. Vatalis-GREECE</i>

SESSION 3B: FINANCIAL ECONOMICS –VIRTUAL-ROOM 204

Session Chair: Prof. Tsounis N.

15:30-17:15

Taking risk into account in the evaluation of economic efficiency of investment projects: traditional methods <i>Bartošová Viera, Majerčák Peter, Hrašková Dagmar –SLOVAK REPUBLIC</i>
Comparison of nonparametric methods for estimating the level of risk in finance <i>Frajtová – Micháliková Katarína, Klieštik Tomáš, Mussa Hussam –SLOVAK REPUBLIC</i>
Parametric methods for estimating the level of risk in finance <i>Klieštik Tomáš, Mussa Hussam-Frajtová, Micháliková Katarína –SLOVAK REPUBLIC</i>
Comparative analysis of theoretical aspects in credit risk models <i>Weissová Ivana, Kollár Boris, Siekelová Anna –SLOVAK REPUBLIC</i>
The tradition approach to credit risk and its estimation for selected banks in Slovakia <i>Mussa Hussam, Klieštik Tomáš, Frajtová – Micháliková Katarína, Debnárová Lenka – SLOVAK REPUBLIC</i>
The Credit Risk and its Measurement, Hedging and Monitoring <i>Spuchľáková Erika, Valášková Katarína, Adamko Peter –SLOVAK REPUBLIC</i>
Investigation of global integration of the Central and Eastern European countries sovereign bond markets <i>Vilma Deltuvaitė - LITHUANIA</i>
"CEECs' financial integration: global or regional? Evidence from sovereign bond markets" <i>Vilma Deltuvaitė - LITHUANIA</i>
Up The Down Staircase Or How To Improve A Rating <i>Lyudmila M. Simonova, Taisia V. Pogodaeva, Daria V. Zhaparova-RUSSIA</i>
Impact of the service sector on the creation of companies in Poland <i>Korneliusz Pylak, Dariusz Majerek - POLAND</i>

17:15-17:45 **BREAK**

PARALLEL SESSIONS

SESSION 4A: INTERNATIONAL ECONOMICS - ROOM 201

Session Chair: Prof. Encinas-Ferrer C.

17:45-19:30

Foreign direct investment and gross domestic product growth <i>Carlos Encinas-Ferrer, Eddie Villegas-Zermeño – MEXICO</i>
Financial Development and FDI in Greece and Neighbouring Countries: A Panel Data Analysis <i>Serkan Sahin, Ilhan Ege –TURKEY</i>
Export potential of the Russian regions in the context of WTO accession <i>T. Gubaidullina, Yakupov A. – RUSSIA</i>
Fiscal and Monetary Policy in optimal and non-optimal currency areas: The discussion between austerity and countercyclical policy <i>Carlos Encinas-Ferrer – MEXICO</i>
The Key Factors, Determining the Industrial Development of Russia under

the Conditions of Membership in the WTO

Yulia Vertakova, Vladimir Plotnikov, Mihail Culicov - RUSSIA

The Impact of Foreign Trade Policies and External Shocks on the Algerian Economy

Touitou Mohammed - ALGERIA

SESSION 4B: REGIONAL ECONOMICS – ROOM 204

Session Chair: Prof. Panasyuk M.V.

17:45-19:30

The Formation of the Propulsive Industries of Economic Development Acting as the Growth Poles of Regions

Yulia Vertakova, Yulia Polozhentseva, Maria Klevtsova - RUSSIA

Innovative systems influence on the economic growth of the Volga Federal District of the Russian Federation

Gabdullin Nail M., Vakhitov Damir. R, Zamaletdinov Aidar, Kondratyeva Tatiana N. - RUSSIA

Modelling of conceptual space of the "regional social potential" term on the basis of fuzzy frames

Shikhaleva A.M., Panasyuk M.V., Ahmetovac I.A. - RUSSIA

Investment Attraction Of Russian Regions In The Beginning Of XXI Century

Nina Lygina, Olga Rudakova, Yuliya Soboleva - RUSSIA

Regional strategic priorities identification approach

Aliya A. Shugaepova, Dilyara I. Ravziyeva - RUSSIA

FRIDAY 3 JULY

09:00-9:30 **REGISTRATION**

PARALLEL SESSIONS

SESSION 1A: ENVIRONMENTALECONOMICS- ROOM 201

Session Chair: Prof. Charalambides G.

9:30-11:30

<p>Climate change and rural-urban migration in the Brazilian semiarid region <i>Linda Mendes Delazeri, Dênis Antônio da Cunha, Marcel Viana Pires-BRAZIL</i></p>
<p>Economic Modelling of the Regional Policies to Combat Dust Phenomenon by Using Game Theory <i>Ali Emami Meibodi, Ghahreman Abdoli, Atefeh Taklif, Behnam Morshedi-IRAN</i></p>
<p>Rare Earth Elements: Industrial Applications and Economic Dependency of Europe <i>Georgios Charalampides, Konstantinos I. Vatalis, Baklavaridis Apostoplos, Benetis Ploutarch-Nikolaos-GREECE</i></p>
<p>Assessing the Impacts of ENSO-related weather effects on the Brazilian Agriculture <i>Paulo Henrique Cirino, José Gustavo Féres, Marcelo José Braga, Eustáquio Reis-BRAZIL</i></p>
<p>Relationship between microregional human development, Brazil's greenhouse gas emission and mitigation targets <i>Geanderson Ambrósio, Marcel Pires, Dênis Cunha, Raiza Faria-BRAZIL</i></p>
<p>Market of high purity quartz innovative applications <i>Konstantinos I.Vatalis, George Charalambides, Nicholas Ploutarch Benetis-GREECE</i></p>

SESSION 1B: MACROECONOMICS – ROOM 204

Session Chair: Prof. Prasert Chaitip

9:30-11:30

<p>Modeling Dependency Structure for AEC Measurement Using Belief Function and PBVAR Approach <i>Prasert Chaitip, Chukiat Chaiboonsri-THAILAND</i></p>
<p>Sovereign credit rating contagion in the EU <i>Leila Fourie, Ilse Botha-SOUTH AFRICA</i></p>
<p>The economic security of the state: the institutional aspect <i>Grigoreva Ekaterina, Garifova Liliya-RUSSIA</i></p>
<p>Management of the sustainable development of human capital in the terms of macroeconomic instability <i>Svetlana G. Absalyamova, Timur B. Absalyamov, Chulpan F. Mukhametgalieva, Asiya R. Khusnullova-RUSSIA</i></p>
<p>Relationship between Economic Growth and Inflation in Nigeria (1970 – 2013) <i>Okezie A. Ihugba, Ebomuiche, N.C and Njoku, A.C-NIGERIA</i></p>
<p>Management of the sustainable development of human capital in the terms of macroeconomic instability</p>

Svetlana G. Absalyamova, Timur B. Absalyamov, Chulpan F. Mukhametgalieva, Asiya R. Khusnullova-RUSSIA

11:30-12:00 **BREAK**

PARALLEL SESSIONS

SESSION 2A: BUSINESS ECONOMICS- ROOM 201

Session Chair: Prof. Vlachvei A.

12:00-14:00	Use of the chain of values for development outsourcing strategy <i>Svetlana Mechtcheriakova, Elina Gurianova-RUSSIA</i>
	Job Satisfaction Determinants of Tertiary Graduates in Europe <i>Alexander Tarvid-LATVIA</i>
	Accounting Entries for Activity-Based Costing System: the Case of a Distribution Company <i>Anton Shigaev-RUSSIA</i>
	Econometric Analysis of Labor Opportunism of the Personnel of Medical Organization <i>O. G. Bodrov, R.A. Bodrova-RUSSIA</i>
	Analysis of prospects for the development of innovative activity at higher educational institutions in comparison with foreign countries <i>Yulia Yangirova-RUSSIA</i>

SESSION 2B:, FINANCIAL ECONOMICS- ROOM 204

Session Chair: Prof. Tsounis N.

12:00-14:00	Principles and instruments of Islamic financial institutions <i>Nikonova Tatiana, Kokh Igor, Safina Liliya-RUSSIA</i>
	Balance sheet as information model <i>Kulikova L.I., Garyntsev A.G., Gafieva G.M.-RUSSIA</i>
	Peculiarities of assets composition in Russian joint stock companies <i>Grechenyuk Anton, Vertakova Yulia, Grechenyuk Olga-RUSSIA</i>
	Problems Of Evaluation And Management Of Operational Risks In Banks <i>Daryakin A.A, Andriashina S.G.-RUSSIA</i>
	Municipal loans as a tool for solving the financial problems of the territory <i>Ramazanov A.V., Grigorian K.A.-RUSSIA</i>
	The Impact Assessment Of Debit Debt On The Effectiveness Of The Organization Performance As An Example Of Business Operations Of The Wholesaling Organizations In The Russian Federation <i>L.M. Davletshina, L.G. Nabieva - RUSSIA</i>

14:00-15:00 **BREAK**

PARALLEL SESSIONS

SESSION 3A: AGRICULTURAL ECONOMICS-ROOM 201

Session Chair: Prof. Notta O.

15:00-17:00

<p>Canned Pineapple in Syrup from Thailand Export by using Panel ARDL Method <i>Prasert Chaitip, Chukiat Chaiboonsri, Apiraphol Dewitt-THAILAND</i></p>
<p>Mobility of primary factors and its effects on economic growth and welfare generated by rural credit in Brazilian regions <i>Talita Priscila Pinto, Eryl Cardoso Teixeira, Angelo Costa Gurgel-BRAZIL</i></p>
<p>Farm Risk proofing: an integrated Indian value chain perspective <i>C.S.Sundaresan-INDIA</i></p>
<p>Economic performance of quality labeled saffron farms in Greece <i>K. Melfou, E. Loizou, E. Oxouzi, E. Papanagiotou-GREECE</i></p>
<p>Return On Investments In The Formation Of Fixed Capital Assets In Agriculture Of The Republic Of Tatarstan <i>L.G. Nabieva, L.M. Davletshina-RUSSIA</i></p>

SESSION 3B: -VIRTUAL SESSION-ROOM 204

Session Chair: Prof. Vlachvei A.

15:00-17:00

<p>The history and ideas behind VaR <i>Adamko Peter, Valášková Katarína, Spuchl'áková Erika-SLOVAK REPUBLIC</i></p>
<p>Non-parametric Bootstrap Method in Risk Management <i>Valášková Katarína, Spuchl'áková Erika, Adamko Peter- SLOVAK REPUBLIC</i></p>
<p>Economic recession, austerity and gender inequality at work. Evidence from Greece and other Balkan countries <i>Anastasiou S., Filippidis K, Stergiou K-GREECE</i></p>
<p>Epidemiology and Forecast of the Prevalence of Esophageal Cancer in the Countries of Central and Eastern Europe <i>Valeriy Boyko, Nadiya Dubrovina, Petro Zamyatin, Russell Gerrard, Sergey Savvi, Vjacheslav Lazirskiy, Vitaly Ghydetskyy, Alexander Sinelnikov, Denis Zamiatin, Olena Kolesnikova, Evgeniy Shaprynskyy – SLOVAK REPUBLIC</i></p>
<p>Socio-economic Problems of the Yamal-Nenets Autonomous Okrug Development <i>Pavel Nalimov, Dmitry Rudenko-RUSSIA</i></p>
<p>The development of Facebook's competitive advantage for brand awareness <i>Damianos P. Sakas, Nasiopoulos K. Dimitrios, Androniki Kavoura-GREECE</i></p>
<p>Simulation Model for Commercial Success of Customer Behaviour <i>Damianos P. Sakas, Drivas I. C., Androniki Kavoura-GREECE</i></p>
<p>Role Of Credit Resources In Modernisation Of Russia's Economy <i>E. Sitnikova, I. Tretyakova, T. Kolmykova, O. Aseev - RUSSIA</i></p>
<p>Patent hold-up and royalty stacking: the case of multiple downstream firms <i>Adam Karbowski, Jacek Prokop -POLAND</i></p>
<p>Insider trading and stock market prices in the Greek technology sector <i>Antoniadis I., Gkasis C., Sormas A. -GREECE</i></p>

PARALLEL SESSIONS

SESSION 3C : REGIONAL ECONOMICS–ROOM 101

Session Chair: Prof. Gallyamova D.Kh.

15:00– 17:00

Assessment of small entrepreneurship impact on the development of Far East Federal District regions of the Russian Federation <i>Ruslan Sadyrtdinov, Maksim Korablev, Svetlana Vladimirova-RUSSIA</i>
Investment attractiveness of the culture sphere in the republic of Tartastan – In the reality of the culture year <i>Nagimova A. M., Zainullina M. R., Bulatov A. N.-RUSSIA</i>
Motor Roads As a Factor of the Economic Potential of the Republic of Tatarstan <i>Rustem L. Sakhapov, Regina V. Nikolaeva, Talgat R. Gabdullin, Marat M. Makhmudov-RUSSIA</i>
Human Potential As An Element Of Innovative-Investment Attraction Of The Regions <i>Soboleva Yuliya Pavlovna, Lygina Nina Ivanovna, Rudakova Olga Viktorovna-RUSSIA</i>
The place and role of transport infrastructure in the interregional integration of the Russian Federation regions <i>Landysh A. Gadelshina, Tina M. Vakhitova-RUSSIA</i>
Research of regional socio-economic development on the basis of scenario forecasting method <i>Irina Malganova, Helena Zagladina-RUSSIA</i>
Development of the countries with a transition economy <i>Gallyamova D.Kh.-RUSSIA</i>

SATURDAY 4 JULY

PARALLEL SESSIONS

Session 1A MICROECONOMICS- ROOM 201

Session Chair: Prof. Ismagilova G.N.

09:15– 11:15	<p>Public-private partnership as a tool for development of innovative economy <i>Akhmetshina E.R., Mustafin A.N.-RUSSIA</i></p>
	<p>Analysis of SMEs in medium-sized cities' influence zone in Tatarstan <i>Shaykheeva D.K.-RUSSIA</i></p>
	<p>Applied research on the economic efficiency of innovative corrosion resistant coating for sectors of Russian national economy <i>Tatyana Miroshnikova, Nikolai Kuchugin-RUSSIA</i></p>
	<p>The information component problem of the economic environment uncertainty as a feature of the national market. <i>O.A. Ignatieva I.I.Abdullin-RUSSIA</i></p>
	<p>Methodological approaches to an assessment of sustainable development prospects and competitiveness of industrial productions of the region considering external shock "impulses" impact on them (on the example of the Republic of Tatarstan) <i>Marat Rashitovich Safiullin, Leonid Alekseevich Elshin, Mariya Igorevna Prygunova-RUSSIA</i></p>
	<p>The theory of demand in the conditions of heterogeneity of goods and consumers <i>Ismagilova G.N., Oduntsova J.L., Safiullin N.Z.-RUSSIA</i></p>

PARALLEL SESSIONS

Session 1B DEMOGRAPHIC ECONOMICS- ROOM 204

Session Chair: Prof. Tsounis N.

09:15– 11:15	<p>Social factors and features of the reproductive behavior of the population of the Republic of Tatarstan in modern conditions (on materials of concrete-sociological research) <i>Khayrullina Yulduz Rakibovna, Khayrullin Raul Raphaelevich-RUSSIA</i></p>
	<p>Macroeconomic and demographic determinants of household expenditures in OECD countries <i>J.Varlamova, N.Larionova-RUSSIA</i></p>
	<p>Socio-economic perspective on cultural consumption of the population <i>Nagimova A. M., Zainullina M. R., Bulatov A. N.-RUSSIA</i></p>
	<p>Factors that Affect the Quality of Life in Tatarstan <i>Shabalina S.A., Fakhrutdinova L.R., Mustafin M.R., Shakirova A.R.-RUSSIA</i></p>
	<p>Correlation Analysis of The Components of The Human Development Index Across Countries <i>Yakunina R.P., Bychkov G.A.-RUSSIA</i></p>
	<p>Demographic Dynamics In The Implementation Process of Medico-Social Programs: Issues Of Birth Rate <i>Yagudin R., Rybkina N., Fakhrutdinova E., Valieva G.-RUSSIA</i></p>

11:30 Excursion – Sviyazhsk Island –

Historic and scenic Sviyazhsk Island makes one of the best side trips from Kazan. The island is an impressively visitor-friendly place with high potential. Sviyazhsk seems ready to settle underneath the waters of the Volga River. A motley of churches, bell towers and teetering homesteads is all that remains above ground.

Due to its strategic location on the road from Moscow to Kazan, Sviyazhsk was used as an island-fortress and an outpost for seizure of Kazan in XVI by the troops of Ivan the Terrible. The original fortified city was built elsewhere, then marked, disassembled, loaded on ships and sailed down the Volga to Sviyazhsk, where it was re-assembled within the record timing of 24 days. An amazing wooden Trinity church of 1551 is the only remaining sample from that period. Eventually the role of Sviyahsk as a military outpost was replaced by its significance as a religious centre in a small provincial town that it became by end-XVIII.

Next ICOAE2016
July 2016, Nicosia - Cyprus



ICOAE2016 will be hosted by the *University of Nicosia*, Cyprus