
International Conference On Applied Economics (ICOAE 2020)

ICOAE 2020: VIRTUAL CONFERENCE, 2-3 JULY 2020

CONFERENCE PROGRAM

Zoom meeting id of the conference: **5926353554**

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International Conference
On Applied Economics



Hellenic Open University,
Greece



Department of Economics,
University of Western Macedonia,
Greece

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CONFERENCE PROGRAMME

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THURSDAY 2 JULY

9:45-10:00 **OPENING SESSION**

10:00-11:30 **SESSION 1A: MACROECONOMICS**
Session Chair: *Prof. I. Vavouras*

SESSION 1A: MACROECONOMICS

The Mechanism of Political Budget Cycles in Greece
Ioannis Vavouras, George Petrakos, Konstantinos Rontos, Chara Vavoura - GREECE

Does government spending cause investment? - A Panel Data Analysis
Nihal Bayraktar- USA

Patterns of knowledge creation in European regions: an analysis by the phases of the EU-enlargements
Thomas Baumert - SPAIN

Comparison of methods of poverty rates measurement
Anna Sączewska-Piotrowska - POLAND

Economic crisis predictors revisited in preparation for the COVID-19 aftermath
Demosthenes Georgopoulos, Theodore Papadogonas, George Sfakianakis - GREECE

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CONFERENCE PROGRAMME

THURSDAY 2 JULY

11:45-
13:45

SESSION 1B: FINANCIAL ECONOMICS Session Chair: *Dr. P. Tsinaslanidis*

Forecasting the South African financial cycle: a linear and non-linear approach.
Milan de Wet - SOUTH AFRICA

Measuring Dynamic Capabilities-Based Synergies in M&A Deals with Real Options: Amazon's Acquisition of Whole Food
Andrejs Čirjevskis - LATVIA

Structure of Bond Pension Funds during Decreasing Yield Curves
Mário Papík - SLOVAKIA

Extracting Common Factors from Liquidity Measures with Principal Component Analysis on the Polish Stock Market
Joanna Olbrys, Elzbieta Majewska - POLAND

Corporate governance disclosure in Slovak banks
Janka Grofčíková, Katarína Izáková, Dagmar Škvareninová - SLOVAKIA

Should Market Makers Hedge with Realised or Implied Volatility?
Alexis Levendis, Pierre Venter, Eben Mare - SOUTH AFRICA

Stress Testing Option Sensitivities in a Stochastic Market
Alexis Levendis, Pierre Venter, Eben Mare - SOUTH AFRICA

Volatility and Covid-19: What do we learn?
Christos Floros - GREECE

SESSION 1B: FINANCIAL ECONOMICS

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THURSDAY 2 JULY

**14:00-
15:30**

SESSION 1C: EDUCATION ECONOMICS
Session Chair: *Prof. N. Tsounis*

The long-term effect of sociocultural factors on career choices. The moderating role of entrepreneurship education.

Stavroula Laspita, Ioannis Sitaridis , Fotis Kitsios, Katerina Sarri - GREECE

Accounting knowledge of regional economic university students

Ivana Košťuříková, Markéta Šeligová - CZECH REPUBLIC

Implementation of Critical Reflection Analysis in Process of Teaching and Learning which Focused on Developing Critical Thinking Skills

Lenka Theodoulides, Gabriela Kormancova, SLOVAKIA

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THURSDAY 2 JULY

15:45-
17:15

SESSION 1D: MICROECONOMICS Session Chair: *Prof. O. Notta*

Firm performances and the onset of shocks in India
Avinash Elangovan - POLAND

SESSION 1D: MICROECONOMICS

The role of strategic agility and economic environment's friendliness-hostility in explaining success of Polish SMEs
Tomasz Sikora, Ewa Baranowska-Prokop - POLAND

Movies performance: empirical evidence from Italy
Anna Maria Bagnasco - ITALY

Does the Time Driven ABC method apply in a construction company;
Nikolaos Kartalis, Athanasios Patsios, Ioannis Velentzas, Georgia Broni, George Panou, Georgia Charitoudi, George Kyriakoulis - GREECE

Aspects of financial accounting and managerial accounting outputs in connection with the decision-making processes of accounting units
Markéta Šeligová - CZECH REPUBLIC

Corporate Governance and its association with audit opinion: the case of Greece
Georgia Boskou, Maria Tsipouridou, Charalambos Spathis - GREECE

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THURSDAY 2 JULY

17:30-
18:30

SESSION 1E: MANAGMENT Session Chair: *Prof. A. Vlachvei*

SESSION 1E: MANAGMENT

The regulatory regime of credit institutions and investment firms in European Union
John Velentzas, Georgia Broni, Nikolaos Kartalis, Georgia Charitoudi, George Panou, George Kiriakoulis - GREECE

Digital signature as a security valve in electronic commerce
Georgia Broni, Georgia Charitoudi, Ioannis Velentzas, Nikolaos Kartalis, George Panou, Georgios Kiriakoulis -GREECE

Reasons to establish (or not to establish) a European public limited-liability company (societas europaea)
John Velentzas, George Panou, Nikolaos Kartalis, Georgia Broni, George Kiriakoulis, Georgia Charitoudi - GREECE

“How many lies can we stand?” Approaches in online false communication: The cyber pathology of fake news and the role of Semantics and AI (Artificial Intelligence).
Georgia Broni, Georgia Charitoudi, Ioannis Velentzas, Nikolaos Kartalis, George Panou, Georgios Kiriakoulis - GREECE

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FRIDAY 3 JULY 2020

10:00-
11:30

SESSION 2A: MACROECONOMICS

Session Chair: *Prof. G. Agiomirgianakis*

SESSION 2A: MACROECONOMICS

The Neoclassical Approach for measuring Total Factor Productivity: the case of the Greek Economy

Thomas Siskou, Nicholas Tsounis - GREECE

Influence of Economic Sanctions: Empirical Evidence for Iran and Russia

Anton Filipenko, Olena Bazhenova, Roman Stakanov, Ihor Chornodid – UKRAINE

The Effect of Budgetary Policies on the Economy Activity in Algeria: A Markov Switching Approach

Touitou Mohammed - FRANCE

Macroeconomic determinants of NPLs using an extended sample and Dominance Analysis

George Sfakianakis, George Agiomirgianakis, George Manolas – GREECE

CO2 Emissions, Energy Consumption, Economic Growth, Trade and Urbanization in Greece.

Pavlos Stamatou, Chaido Dritsaki, Dimitrios Niklis – GREECE

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FRIDAY 3 JULY 2020

11:45-
13:45

SESSION 2B: MARKETING

Session Chair: *Dr. I. Koronaki*

Comparing five generational cohorts on their sustainable food consumption patterns: Recommendations for improvement through marketing communication
Irene (Eirini) Kamenidou, Spyridon Mamalis, Ifigeneia Mylona, Evangelia Zoi Bara - GREECE

Consumers' Motives for visiting Social media pages and Social media Advertisements
Efi Iliopoulou, Aspasia Vlachvei - GREECE

From clubs to communities. From tourists to international friends.
Angela Besana, Annamaria Esposito - ITALY

Filter or No Filter? An Instagram View on Modern Visual Culture
Aikaterini Stavrianea, Evangelia Besleme, Irene (Eirini) Kamenidou, GREECE

Examination Of Business Interest In Level Of Complexity Of Facial Biometric Technology Implementation In Slovakia
Michal Budinský, Janka Táborecká - SLOVAKIA

Factors affecting E-Marketing adoption and implementation in food firms: An empirical investigation of Greek food and beverage firms
Afroditi Kitta, Ourania Notta, - GREECE

Social media and business competitiveness: evidence from Agri-food firms in Greece
Venetia Raikou, Ourania Notta, - GREECE

SESSION 2B: MARKETING

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FRIDAY 3 JULY 2020

14:00-
15:45

SESSION 2C: MICROECONOMICS

Session Chair: *Dr. T. Siskou*

**SESSION 2C:
MICROECONOMICS**

Raising rivals' costs when the downstream firms compete in Stackelberg fashion
Jacek Prokop, Adam Karbowski - POLAND

Quantitative analysis of inequalities at ICT sector in Visegrad countries
Tatiana Corejova, Roman Chinoracky, Alexandra Valicova -SLOVAKIA

Innovation and sales growth among heterogeneous Albanian firms – a quantile approach
Sidita Dibra, Blendi Gerdoçi - ALBANIA

An exploratory study of fans' motivation in Albanian football championship
Julian Bundo, Mirdaim Axhami - ALBANIA

International Conference On Applied Economics (ICOAE 2020)

FRIDAY 3 JULY 2020

16:00-17:00

E-SYMPOSIUM

**The Anatomy of the Covid-19 Outbreak: Dynamics, Prediction,
Scenarios**

Dr. Giovanni Cerulli, IRcRES-CNR, Research Institute on Sustainable
Economic Growth, National Research Council of Italy

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